

LensDirect & Team Boca: A Partnership Rooted in Family, Community, and the Beautiful Game of Soccer

What does community mean to you?

It's a question worth asking often. For some, community is defined by where you live. For others, it's about the people you surround yourself with - friends, mentors, teammates, neighbors. For the Alovís family, and for LensDirect, community is something deeper: it's about belonging, supporting one another, and celebrating shared victories on and off the field.

That is why LensDirect is proud to serve as the lead sponsor for Team Boca, one of the premier youth soccer organizations in the United States. Based in Boca Raton, Florida, Team Boca has long been recognized as one of the nation's largest and most respected soccer clubs, producing not only elite athletes but also confident young men and women who carry the lessons of teamwork and perseverance into every aspect of their lives.

Similarly, through grit and perseverance, LensDirect has grown into one of the leading online retailers in vision care. This shared commitment to resilience, growth, and excellence makes our partnership with Team Boca a natural alignment - celebrating both athletic and personal achievement on and off the field.

For the Alovís family - Boca Raton residents - Team Boca has been more than just a soccer club. It has been a source of joy, growth, and community connection. With Jack competing at the U11 level and Luke proudly representing the U9 squad, the family has already experienced firsthand the "magic moments" that make youth sports so unforgettable: the thrill of a tournament victory against the odds, the heartbreak of a close defeat, the bonds forged through practices, carpools, and sideline cheers.

Why Team Boca Matters

Youth sports are about far more than wins and losses. They are about teaching values - discipline, resilience, respect - that prepare kids not just for the next game, but for life itself.

At Team Boca, every child learns what it means to be a part of something bigger. Players discover the power of teamwork, the necessity of grit, and the importance of showing up every day to put in the effort. Success isn't measured by one individual's talent; it's earned through the collective contributions of the entire team.

That philosophy resonates deeply with both the Alovís family and LensDirect. Just as no match is won by a single player, no company grows to become a leader in its field without the dedication, passion, and collaboration of its people.

The Alovís Family Story

When the Alovís family first joined SABR (Soccer Association of Boca Raton) years ago, they were simply looking for a great program where Jack and Luke could learn the game. What they found was so much more.

Through Team Boca, they've become part of a vibrant network of families, coaches, and supporters who share the same passion for developing kids into strong athletes and stronger individuals. The sense of camaraderie extends well beyond the field - at community events, fundraising efforts, and those late-night tournament celebrations that live forever in family memory.

"Team Boca has enabled our family to thrive," says Ryan Alovís. "It has given us the chance to feel part of something big and meaningful. We've cheered the thrill of victory, felt the sting of defeat, and, through it all, we've been reminded of how powerful sports can be in shaping who our children become."

Why LensDirect Aligns with Team Boca

LensDirect's story isn't all that different from Team Boca's. Founded as a family business, LensDirect has grown into one of the leading [online vision-care retailers](#) in the United States. The company's mission has always been rooted in accessibility, fairness, and customer care - providing people across the country with affordable contact lenses, prescription eyewear, and [lens replacement](#) services that let customers keep the frames they love.

The journey has been one of resilience. LensDirect has grown not because of shortcuts, but because of the daily commitment to "show up" for customers, innovate, and do the right thing. That mindset - of working hard, adapting, and never giving up - mirrors the mentality that Team Boca instills in its players.

Both organizations understand that success is not defined by one star player or one lucky break. It comes from teamwork, discipline, and the belief that together, people can achieve more than they ever could alone.

The Meaning of Partnership

By sponsoring Team Boca, LensDirect isn't just putting its name on a jersey or banner. It's investing in the next generation of leaders. It's supporting an organization that helps shape character and values in young athletes. It's reinforcing the idea that community and family come first.

To mark this partnership, LensDirect is extending a special offer to the entire Team Boca family:

20% off all contact lenses (with free shipping)

25% off all eyewear and lens replacement purchases

Simply use code TEAMBOCA at checkout on [LensDirect.com](https://lensdirect.com).

This is LensDirect's way of saying thank you - not only for the opportunity to support the club, but also for welcoming the Alovís family into such a special community.

Looking Ahead

The future is bright for Team Boca. The club continues to grow in stature and success, producing talented players while staying grounded in its mission of fostering teamwork and resilience. LensDirect and the Alovís family are committed to being part of that journey every step of the way.

The hope is simple: that through this partnership, more children in South Florida will experience the same joy and life-lessons Jack and Luke have already gained. That families will continue to rally together in support of their kids' dreams. And that Team Boca will always be recognized for what it truly is - not just a soccer club, but a cornerstone of community.

Final Thoughts

At its core, this is about more than soccer and more than business. It's about building something lasting. Community is not a buzzword - it's a lived experience. It's found in cheering on a teammate, helping a neighbor, investing in a shared cause, or celebrating a hard-earned win together.

For LensDirect, for the Alovís family, and for Team Boca, community is everything. And that's a vision worth believing in.